MINUTES OF THE REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE
Adopted February 1, 2018
Thursday, January 4, 2018
6:00 p.m.
Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:
Maria Hall, Committee Chair
Jeremy Ball, Vice Chair
George Bedford – excused
Chelsea Cochran
Felix Hernandez
Tina Mercer – absent
Cecilia Ramos
Rob Traylor – excused
Naishadh Buch
Henry Gallina
DeWayne Holmdahl
Carol Newsome
Sue Schuyler – absent
Clay Turner – excused

ASSOCIATE MEMBERS:
Gilda Cordova
Lorena Regalado – excused
Amber Wilson

STAFF:
Teresa Gallavan, Economic Development Director/ Assistant City Manager
Jasmine McGinty, Development Programs Specialist

PRESENTATIONS
Jennifer McGovern, of the Housing Trust Fund of Santa Barbara County gave a presentation of what the Housing Trust Fund does as an organization. She included an overview of the housing programs they offer and housing needs in the community. She discussed how local jurisdictions can facilitate affordable housing. Member Holmdahl thanked her for her presentation and expressed his support.

ORAL COMMUNICATIONS
None.

STAFF COMMENTS:

- Recent Development Activity

Ms. Gallavan reported on the following development activity:
- The Summit View Homes 44- home project was acquired by a developer that is eager to move forward on construction. They closed escrow a few days ago.
- Staff took the Burton Ranch policies for the CFD to Council and it was approved. Council approved the policies for the formation of the CFD meeting with the developers in the future for the next steps.
- Staff is in discussion with the County on the Bailey Avenue corridor annexation request. They will also be discussing a template for annexation requests for future annexations.
- Starbucks on Ocean Avenue moving forward with final phases of construction.
- The Community Health Center on West Ocean Avenue project is moving forward; the applicants are asking for a General Plan amendment and a zone change for that location.
- The two tenant pad near Panda Express is moving forward in construction. One of the tenants will be Blaze Pizza. There was a general discussion about the traffic at that location and the negative impacts placing more development in that location will have on traffic flow and congestion.
- Sure Fresh has stated interest in being the first tenant at the Central Coast Business Park. The applicant is supposed to be build-to-suit. Ms. Gallavan explained the concept they brought before Council because they do not want to be completely on the city’s utilities. They have not yet applied.
- The application for the Lompoc Record mixed-use building is expected to come in within the next few weeks. The concept is to be a public market on the first floor and condominiums on the second floor.
- Sobhani Industrial warehouse application for wine storage at 424 Commerce Court.

Chair Hall thanked Member Cordova and the Hilton Garden Inn for hosting the December Holiday Social and accommodating the EDC.

AGENDA ITEMS:

A. Approval of Minutes – November 2, 2017.

   MOTION: It was moved by Member Holmdahl and seconded by Member Ball that the November 2, 2017 minutes were approved.

   VOTE: The motion was passed on a unanimous voice vote.


   “Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

   Chair Hall acknowledged the Vision Statement.

C. Strategic Plan Document Sub Group Reports:

   - Broadband Connectivity Support Group
     Members: Cochran, Traylor

     None.

   - Marketing and Added Capacity
     1) Identify Possible Committee Members:
        Santa Ynez Band of Chumash, Vandenberg Air Force Base, LUSD, Federal Correctional Institution
        Members: Cordova

Ms. McGinty stated she has not yet received an application for someone to fill the open AHC position.
2) **EVA**  
Members: Hall, Newsome, Ramos, Traylor, Cochran  

Chair Hall stated it was time to vote for the 2018 quarter one EVA awards. Ms. McGinty asked if they could send their EVA nominations in via email so they can vote and she can begin coordinating the awards.

3) **Lompoc Record Column**  
Members: Ramos, Hall, Ball  

Chair Hall encouraged EDC members to volunteer to write articles for the column. Member Ramos stated she would try and produce an article for this Sunday’s column.

4) **Festival Subcommittee**  
Members: Newsome, Ball  

None.

5) **Old Town Market and Events**  
Members: Hall, Newsome  

None.

6) **Economic Development Website/ Social Media**  

None.

7) **Economic Vitality Forum**  
Members: Ball, Cochran  

Member Ball reminded the EDC the Economic Vitality Forum is next Wednesday, January 10\textsuperscript{th}. He gave a brief overview of the event’s agenda and encouraged members to attend.

- **Improve Business Environment**  
  1) Local education initiative: Education Summit  
  2) Promotion of local existing businesses, foster retention and expansion  
  3) El Camino Community Center  
  4) Zoning Ordinance Liaison (Turner)  

   Members: Gallina, Cochran, Traylor  

Member Gallina stated he has had three inquires about how to get in touch with the subcommittee to find out more information about this event.

- **Improve Physical and Perceived Image**  
  1) Obtain general understanding of partners  
  2) Promote existing beautification events  
  3) Promote Façade Improvement Program  
  4) Oversight Parks and Recreation Liaison  
  5) Beautification Commission Liaison
Members: Ball, Newsome, Buch, Cochran

Ms. McGinty stated on January 25th, there will be a community workshop hosted by the Beautification and Appearance Commission to brainstorm ways to help beautify the community.

D. Committee Business

1. Review and Approve 2018 Committee Meeting Calendar

MOTION: It was moved by Member Wilson and seconded by Member Cordova that the 2018 Committee Meeting Calendar was approved.

VOTE: The motion was passed on a unanimous voice vote.

2. Discuss Succession Planning

Chair Hall stated at the next EDC meeting in February, the committee will be voting for the next Chair and Vice Chair positions. She stated they are accepting nominations for both the Chair and Vice Chair positions.

ORAL COMMUNICATIONS

Member Cordova asked the EDC for their support in exploring ideas to create a memorial for firefighter Ryan Ostler, who passed in Lompoc last year. She expressed her ideas about creating a memorial with the support of the City as well as the community. Ms. Gallavan suggested having Assemblyman Cunningham’s support because of the location in the county.

Member Cordova also expressed her interest in coming together as a committee to support VAFB in bringing programs to Lompoc. Member Wilson stated she would be attending a meeting with the Chamber of Santa Maria, the Mayor of Santa Maria, Mayor Lingl and VAFB to discuss. There was a general discussion about how the city interacts with VAFB to keep relationships strong with them. There was a general discussion and exchanging of ideas about the Mission to Mars and how Lompoc can help promote that. Member Froemmming added how different industry sectors can help promote the mission. She mentioned the natural connection it has to education and Lompoc’s STEM academy. Member Cordova suggested creating an ad-hoc committee for the Mission to Mars.

Chair Hall reminded the EDC the joint meeting with Council will be on January 16th. She noted they want to discuss the member’s positions on the EDC which are tied to Council. They will also be discussing the changes that have been made to the strategic goals. Ms. Gallavan mentioned it was a great opportunity to give feedback to Council on how the committee can support them.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS

Ms. Gallavan told the EDC starting next week she will be taking the Interim City Manager position as they recruit nationwide for a new City Manager. She informed them Christie Alarcon will be Interim Director for the Economic and Community Development Department.
WRITTEN COMMUNICATIONS – None

ADJOURN – Chair Hall adjourned the meeting at 7:33 p.m.