



**ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING AGENDA
Thursday, August 3, 2017 - 6:00 p.m.**

**Lompoc City Hall Council Chamber
100 Civic Center Plaza, Lompoc, CA**

Please be advised that, pursuant to State Law, any member of the public may address the Commission concerning any Item on the Agenda, before or during the Committee's consideration of that Item.

Any documents produced by staff and distributed to the Committee Members regarding any item on the Agenda will be made available for public inspection in the lobby of Lompoc City Hall at 100 Civic Center Plaza between 9 am and 5 pm Monday through Friday, and the Lompoc Library Information Desk at 501 E. North Avenue between 10 am and 7 pm Monday through Thursday and 1pm and 5pm Friday and Saturday.

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Roll Call of Committee Members:

Maria Hall, Committee Chair
Jeremy Ball, Vice Chair
George Bedford
Tom Davidson
Henry Gallina
DeWayne Holmdahl
Carol Newsome
Sue Schuyler
Clay Turner

Naishadh Buch
Mary Day
Felix Hernandez
Tina Mercer
Cecilia Ramos
Rob Traylor

Associate Members:

Chelsea Cochran
Gilda Cordova
Mary Hawes
4 open positions

City Council Liaison:

Mayor Lingl

Staff:

Teresa Gallavan, Economic Development Director/Assistant City Manager
Lucille Breese, Planning Manager
Jasmine McGinty, Development Programs Specialist

Oral Communications: (3 minutes maximum)

Presentations:

- **EDC Periodic Report**

Staff Comments:

- **Recent Development Activity**

Agenda Items

A. Approval of Minutes – June 1, 2017

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

C. Strategic Plan Document Sub Group Reports:

A. Broadband Connectivity Support Group

Members: Hall, Cochran, Traylor

- 1) **Broadband awareness and expansion**
- 2) **Tri- County Broadband Initiative**
- 3) **Needs assessment on Broadband Infrastructure/ gaps**

B. *Discuss item:* Explore and Expand Funding Opportunities

Members: Cochran, Hawes, Ball

- 1) **ID Funding needs tied to strategy**
- 2) **ID Funding Mechanisms**
- 3) **ID Projects to utilize funding**
- 4) **Explore CDF**

C. Marketing, Events and Expand Economic Development Capacity

Members: Ball, Schuyler, Newsome, Hawes, Cochran, Day, Traylor

- 1) **Identify Possible Committee Members: Santa Ynez Band of Chumash, VAFB, Federal Correctional Institution**
(Member Cordova)
- 2) **EVA**
(Member Hall, Newsome, Ramos, Cochran, Traylor)
- 3) **Lompoc Record Column**
(Members Ramos, Hall, Ball)
- 4) **Festival subcommittee**
(Members Hawes, Ball, Newsome)
- 5) **Old Town Summer Markets and Events**
(Members Hall, Cochran, Newsome)
- 6) **Economic Development Website/ Social Media**
- 7) **Economic Vitality Forum**
(Members Ball, Cochran)

D. Improve Business Environment and Workforce

Members: Hernandez, Servin, Schuyler, Hawes, Gallina, Cochran, Traylor

- 1) **Local education initiative: Education Summit subcommittee
“Pathways to Success” and “Career Exploration”**
- 2) **Promotion of local existing businesses, foster retention and
expansion- Chamber Business Survey**
- 3) **El Camino Community Center Liaison**
(Member Servin)
- 5) **Zoning Ordinance Update Liaison**
(Member Davidson)

E. Promote and Improve Physical and Perceived Image

Members: Hawes, Ball, Newsome, Buch, Cochran, Hernandez

- 1) **Obtain general understanding of partners**
- 2) **Promote existing beautification events**
- 3) **Promote Façade Improvement Program**
- 4) **Oversight Parks and Recreation Liaison**
- 5) **Beautification Commission Liaison**

D. Committee Business

1. Review and Approve Amended EDC Executive Calendar for the remainder of 2017

Oral Communications (3 minutes maximum)

Staff & Committee Requests/Announcements

Written Communications

Adjournment

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated on this 31st day of July 2017.

Jasmine McGinty
Jasmine McGinty
Development Programs Specialist