



**ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING AGENDA  
Thursday, June 1, 2017 - 6:00 p.m.**

**Lompoc City Hall Council Chamber  
100 Civic Center Plaza, Lompoc, CA**

*Please be advised that, pursuant to State Law, any member of the public may address the Commission concerning any Item on the Agenda, before or during the Committee's consideration of that Item.*

*Any documents produced by staff and distributed to the Committee Members regarding any item on the Agenda will be made available for public inspection in the lobby of Lompoc City Hall at 100 Civic Center Plaza between 9 am and 5 pm Monday through Friday, and the Lompoc Library Information Desk at 501 E. North Avenue between 10 am and 7 pm Monday through Thursday and 1pm and 5pm Friday and Saturday.*

*If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990, and the federal rules and regulations adopted in implementation thereof. To request an alternative format, contact Jasmine McGinty at (805)875-8226 or [j\\_mcginty@ci.lompoc.ca.us](mailto:j_mcginty@ci.lompoc.ca.us)*

**Roll Call of Committee Members:**

Maria Hall, Committee Chair  
Jeremy Ball, Vice Chair  
George Bedford  
Tom Davidson  
Henry Gallina  
DeWayne Holmdahl  
Carol Newsome  
Sue Schuyler  
Clay Turner

Naishadh Buch  
Mary Day  
Felix Hernandez  
Tina Mercer  
Cecilia Ramos  
Rob Traylor

**Associate Members:**

Gilda Cordova  
Mary Hawes  
3 open positions

Chelsea Cochran  
Luis Servin

**City Council Liaison:**

Councilmember Mosby

**Staff:**

Teresa Gallavan, Economic Development Director/Assistant City Manager  
Lucille Breese, Planning Manager  
Jasmine McGinty, Development Programs Specialist

**Oral Communications: (3 minutes maximum)**

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**Staff Comments:**

- **Recent Development Activity**

**Agenda Items**

**A. Approval of Minutes – May 4, 2017**

**B. Vision Statement – adopted October 3, 2014**

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

**C. Strategic Plan Document Sub Group Reports:**

**A. Broadband Connectivity Support Group**

Members: Hall, Cochran, Traylor

- 1) **Broadband awareness and expansion**
- 2) **Tri- County Broadband Initiative**
- 3) **Needs assessment on Broadband Infrastructure/ gaps**

**B. Explore and Expand Funding Opportunities**

Members: Cochran, Hawes, Ball

- 1) **ID Funding needs tied to strategy**
- 2) **ID Funding Mechanisms**
- 3) **ID Projects to utilize funding**
- 4) **Explore CDF**

**C. Marketing, Events and Expand Economic Development Capacity**

Members: Ball, Schuyler, Newsome, Hawes, Cochran, Day, Traylor

- 1) **Identify Possible Committee Members: Santa Ynez Band of Chumash, VAFB, Federal Correctional Institution**  
(Member Cordova)
- 2) **EVA**  
(Member Hall, Newsome, Ramos, Cochran, Traylor)
- 3) **Lompoc Record Column**  
(Members Ramos, Hall, Ball)
- 4) **Festival subcommittee**  
(Members Hawes, Ball, Newsome)
- 5) **Old Town Summer Markets and Events**  
(Members Hall, Cochran, Newsome)
- 6) **Economic Development Website/ Social Media**
- 7) **Economic Vitality Forum**  
(Members Ball, Cochran)

**D. Improve Business Environment and Workforce**

Members: Hernandez, Servin, Schuyler, Hawes, Gallina, Cochran, Traylor

- 1) **Local education initiative: Education Summit subcommittee**  
“Pathways to Success” and “Career Exploration”

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- 2) **Promotion of local existing businesses, foster retention and expansion- Chamber Business Survey**
  - 3) **El Camino Community Center Liaison**  
(Member Servin)
  - 5) **Zoning Ordinance Update Liaison**  
(Member Davidson)

**E. Promote and Improve Physical and Perceived Image**

Members: Hawes, Ball, Newsome, Buch, Cochran, Hernandez

- 1) **Obtain general understanding of partners**
- 2) **Promote existing beautification events**
- 3) **Promote Façade Improvement Program**
- 4) **Oversight Parks and Recreation Liaison**
- 5) **Beautification Commission Liaison**

**D. Committee Business**

1. Review and Approve Amended EDC Executive Calendar for the remainder of 2017

**Oral Communications (3 minutes maximum)**

**Staff & Committee Requests/Announcements**

**Written Communications**

**Adjournment**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall bulletin board not less than 72 hours prior to the meeting. Dated on this 26 day of May 2017.

*Jasmine McGinty*

Jasmine McGinty  
Development Programs Specialist