



**AGENDA  
REGULAR MEETING  
OF THE  
ECONOMIC DEVELOPMENT COMMITTEE**

**January 5, 2017**

**6:00 p.m.**

**Council Chambers  
Lompoc City Hall**

**ROLL CALL OF COMMITTEE MEMBERS:**

Maria Hall, Committee Chair  
Jeremy Ball, Vice Chair  
Naishadh Buch  
Mary Day  
Henry Gallina  
Don Pommerville  
Sue Schuyler  
*3 open positions*

Tom Davidson  
Richard Drago  
Carol Newsome  
Cecilia Ramos  
Rob Traylor

**ASSOCIATE MEMBERS:**

Gilda Cordova  
Mary Hawes  
Allyssa Imano  
Luis Servin

Chelsea Cochran  
Felix Hernandez  
Brett Lauter

**CITY COUNCIL LIAISON:** Councilmember Starbuck

**STAFF:**

Teresa Gallavan, Economic Development Director/ Assistant City Manager  
Lucille T. Breese, Planning Manager  
Jasmine McGinty, Development Programs Specialist

**ORAL COMMUNICATIONS** (3 minutes maximum):

**STAFF COMMENTS:**

- **Recent Development Activity**

**AGENDA ITEMS:**

**A. Approval of Minutes – November 3, 2016**

**B. Vision Statement – adopted October 3, 2014**

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

**C. Strategic Plan Document Sub Group Reports:**

**A. Broadband Connectivity Support Group**

Members: Hall, Cochran, Traylor

- 1) **Broadband awareness and expansion**
- 2) **Tri- County Broadband Initiative**
- 3) **Needs assessment on Broadband Infrastructure/ gaps**

**B. Explore and Expand Funding Opportunities**

Members: Lauter, Cochran, Hawes

- 1) **ID Funding needs tied to strategy**
- 2) **ID Funding Mechanisms**
- 3) **ID Projects to utilize funding**
- 4) **Explore CDF**

**C. Marketing, Events and Expand Economic Development Capacity**

Members: Ball, Schuyler, Newsome, Hawes, Cochran, Day, Traylor, Imano

- 1) **Identify Possible Committee Members: Santa Ynez Band of Chumash, VAFB, Federal Correctional Institution**  
(Member Cordova)
- 2) **EVA**  
(Member Hall, Newsome, Ramos)
- 3) **Lompoc Record Column**  
(Members Ramos, Hall, Imano, Ball)
- 4) **Festival subcommittee**  
(Members Hawes, Ball, Newsome)
- 5) **Old Town Summer Markets and Events**  
(Members Hall, Cochran, Newsome)
- 6) **Economic Development Website/ Social Media**  
(Members Hall, Imano)
- 7) **Economic Vitality Forum**  
(Members Ball, Cochran)

**D. Improve Business Environment and Workforce**

Members: Hernandez, Drago, Servin, Schuyler, Hawes, Gallina, Cochran, Traylor, Imano

- 1) **Local education initiative: Education Summit subcommittee “Pathways to Success” and “Career Exploration”**
- 2) **Promotion of local existing businesses, foster retention and expansion- Chamber Business Survey**
- 3) **El Camino Community Center Liaison**  
(Member Servin)

**5) Zoning Ordinance Update Liaison**  
(Member Davidson)

**E. Promote and Improve Physical and Perceived Image**

Members: Hawes, Ball, Newsome, Buch, Cochran, Imano, Hernandez

- 1) **Obtain general understanding of partners**
- 2) **Promote existing beautification events**
- 3) **Promote Façade Improvement Program**
- 4) **Oversight Parks and Recreation Liaison**
- 5) **Beautification Commission Liaison**

**D. Committee Business**

**ORAL COMMUNICATIONS:** (3 minutes maximum):

**STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:**

**WRITTEN COMMUNICATIONS:**

**ADJOURN**

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**ORAL COMMUNICATIONS:** *At the beginning of the 6:00 p.m. session of each Regular Economic Development Committee meeting, and at the beginning of each Special Committee meeting, any member of the public may address the Committee on any item NOT on the Agenda. The total amount of time for comments will be fifteen minutes and no individual speaker may speak for more than three minutes. The Committee, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond their jurisdiction.*

**REQUEST TO SPEAK ON AGENDA ITEMS:** *Please be advised that, pursuant to State Law, a member of the public may address the Economic Development Committee regarding any scheduled agenda item for up to five minutes. Any person wishing to address the Committee on an agenda item should inform the Committee Secretary/Recorder at the beginning of the Meeting.*